

## **[Proposal –by the Vietnamese American Medical Association of Greater Houston-March 22, 2010]**

### **[What]**

The Vietnamese American Medical Association of Greater Houston (VAMA-GH) is proud to host the annual convention of the Vietnamese American Medical Association of the USA (VAMA-USA). The convention will take place on October 22-24, 2010 at the JW Marriott Hotel in the Houston Galleria and will be the premiere event for Vietnamese medical professionals in the United States. Over 500 physicians, dentists, and pharmacists are expected to attend the 3 day convention.

### **[About VAMA-GH]**

The Vietnamese American Medical Association of Greater Houston (VAMA-GH) is the representative organization for Vietnamese physicians in the Greater Houston area. Our membership consists of over 70 physicians of every specialty, both in primary care and subspecialty practice. Our members practice coverage area range from Galveston to the Woodlands and Sugarland to Baytown. The VAMA-GH mission is to promote health among the Vietnamese population in Houston and surrounding counties. We aim to achieve this goal by education of our patients about good health practices and promotion of preventative health practices. We strive to improve health care for all our patients by offering frequent continuing medical education classes to our member physicians. We organize and staff health fairs to provide free medical care to the underserved Vietnamese community, especially those patients without medical coverage. We staff bone marrow drive to encourage potential donors from the Asian community, a group not well represented in the national bone marrow bank. We encourage high school and college students to enter the medical field by offering scholarships to deserving students.

### **[About VAMA-USA]**

The Vietnamese American Medical Association of the USA is the representative group for the over 4000 physicians of Vietnamese descent in the United States. VAMA-USA has members of all specialties and subspecialties in all states of the United States. The organization also serves as an umbrella organization for local organizations in many communities including Southern California, Northern California, Washington State, Northern Texas, Greater Houston Area, Louisiana, Washington D.C. and Boston. In addition, VAMA-USA is a member organization of Vietnamese Physicians, Dentists and Pharmacists of the Free World-the representative group for health care professionals who reside and practice outside of Vietnam.

### **[Description of Event]**

- **Location:** The JW Marriott Hotel-5150 Westheimer, Houston, Texas 77056.
- **Date & Time:** Friday, October 22 (1-5 pm): Continuing Medical Education (CME); Saturday, October 23<sup>rd</sup> (8:30am-1pm): CME and **The VAMA-USA Gala from 7pm to 1am**; Sunday, October 24<sup>th</sup> (8:30-11am): CME.
- **The VAMA-USA Gala:** From 7:00 PM – 1:00 AM, the VAMA-USA Gala will be the main social event of the convention and will be attended by over 750 guests (physicians, dentists, pharmacists and guests)
- **Tickets:** \$125 per ticket, \$1250 for a table of 10, and \$2250 for a table of 10 with preferred seating.
- **Special Guests** – Various Special Guests will attend the gala. The keynote speaker will give the opening lecture on Saturday, October 23<sup>rd</sup> at 10am. As soon as guests are confirmed, they will be listed on invitation. These special guests will include TV personalities, well-known politicians, and celebrities.
- **Charity:** All proceeds will go towards VAMA-GH and VAMA-USA, both 501(c)(3) organizations and are tax-exempt. These funds will go towards funding educational, scholarship, and charitable projects of the two organizations.
- **Invitation:** 1,000 invitations will be printed. An electronic version will also be created.
- **Food:** Coffee breaks during the CE activities the VAMA-USA gala will be provided by Marriott Catering.

- **Entertainment:** Music and interactive entertainment including performances by 2 internationally famous Vietnamese-American singers backed by the premier local Vietnamese band,
- **Auction:** One significant live auction package (Lamborghini car rental for the weekend and dinner for 2 at a famous local restaurant)
- **Raffle** – Models will be approaching guests to sell raffle tickets to win several raffle packages. Raffle tickets will be sold for \$10 each.
- **Logo Wall** – Two logo walls will be created consisted of logos from Title sponsor and Underwriters of this event. One logo wall will be located at the entrance with red carpet and will be roped off for “press photo ops”. Another logo wall with the same logos will be located at the entrance to all CME activities and during the title powerpoint slide at the beginning of all CME activities. In addition, during the gala, an electronic logo “wall” will flash logos of the Title sponsor and Underwriters of the event throughout the 5 hours of the gala.
- **Catch the Moment** – CTM is a fun, interactive event photo entertainment utilizing state-of-the-art technology and professional photographer. It uses a unique patent-pending CTM-backlit screen technology system. Each guest can get their picture taken against the “logo wall” by themselves. .
- **Decor** – Floral arrangements wall arts will be the main decorations for the event.
- **Sound** – Marriott will provide the sound & audio needs for this event (sound system and DVD screen & projector)
- **Car Sponsor** – **Lamborghini Houston** will be the official car sponsor for this event.

**[Title Sponsor Will Receive – only one Title sponsor spot available]**

- Listed on invitation as **Title Sponsor**
- Recognized at all function of the convention including the **GALA** as **Title sponsor** on a poster listing all underwriters, sponsors, in-kind sponsors, auction/raffle sponsors, and title sponsor.
- Logo listed on a professionally made “**logo wall**” to be used as backdrop for “Catch the Moment” photo shoot for guests.
- Picture from this photo op of Underwriter will be sent to publications in Houston to be featured in their “Party Pics” columns. Please note that we can only guarantee to send your picture to the press, but cannot guarantee they will use your particular picture.
- 1 table for 10 at the GALA (7PM -1AM on Saturday, October 23, 2010) with preferred seating (value \$2250)
- Logo wall will also be used throughout the evening for “Catch the Moment” to use as backdrop for guests to have pictures taken (see proposal above for more details).
- Will be listed as **Title sponsor** in all press releases regarding this event
- Will be listed as **Title sponsor** in the VAMA-GH website for the 12 months. [www.vamahouston.org](http://www.vamahouston.org) (website currently under construction).
- Opportunity to place your brochures or promotional products at the party and a table at our exhibition room.
- The right exposure to the right target market consisting of physicians, dentists, and pharmacists in practice throughout the US.

**[Title Sponsor Will Provide – only one Title sponsor spot available]**

- \$15,000 to be received by **September 1, 2010** to be included in the invitation and “logo wall”. (A tax deductible form will be mailed to you for tax purpose).
- A logo for printing purposes (PDF or Illustrator format) by **September 1, 2010**.

**[Underwriter Will Receive]**

- Listed on invitation as **Underwriter**
- Recognized throughout the VAMA-USA convention and at the **GALA** as **Underwriter** on a poster listing all underwriters, sponsors, in-kind sponsors, auction/raffle sponsors, and title sponsor.

- Picture from this photo op of Underwriter will be sent to publications in Houston to be featured in their "Party Pics" columns. Please note that we can only guarantee to send your picture to the press, but cannot guarantee they will use your particular picture.
- 1 table for 10 at the GALA (7PM -1AM on Saturday, October 23, 2010) with preferred seating (value \$2250)
- Logo wall will also be used throughout the evening for "Catch the Moment" to use as backdrop for guests to have pictures taken (see proposal above for more details).
- Will be listed as **Underwriter** in all press releases regarding this event
- Will be listed as **Underwriter** in the VAMA-GH website for the 12 months. [www.vamahouston.org](http://www.vamahouston.org) (website currently under construction).
- Opportunity to place your brochures or promotional products at the party and a table at our exhibition room.
- The right exposure to the right target market consisting of physicians, dentists, and pharmacists in practice throughout the US

#### [Underwriter Will Provide]

- \$10,000 to be received by **September 1, 2010** to be included in the invitation. (A tax deductible form will be mailed to you for tax purpose).
- A logo for printing purposes (PDF or Illustrator format) by **September 1, 2010**

#### [Sponsor Will Receive]

- Listed on invitation as **Sponsor**
- Recognized all Convention activities and at the **GALA** as **Sponsor** on a poster listing all underwriters, sponsors, in-kind sponsors, auction/raffle sponsors, and title sponsor.
- Will be listed as **Sponsor** in all press releases regarding this event
- 1 table for 10 to the GALA (7PM -1AM on Saturday, October 23, 2010) (value \$1250)
- Logo wall will also be used throughout the evening for "Catch the Moment" to use as backdrop for guests to have pictures taken (see proposal above for more details).
- Will be listed as **Sponsor** in all press releases regarding this event
- Will be listed as **Sponsor** in the VAMA-GH website for the 12 months. [www.vamahouston.org](http://www.vamahouston.org) (website currently under construction).
- Opportunity to place your brochures or promotional products at the party and a table at our exhibition room.
- The right exposure to the right target market consisting of physicians, dentists, and pharmacists in practice throughout the US

#### [Sponsor Will Provide]

- \$5,000 to be received by **September 1, 2010** to be included in the invitation. (A tax deductible form will be mailed to you for tax purpose).
- A logo for printing purposes (PDF or Illustrator format) by **September 1, 2010**.

#### [Supporter will receive]

- Listed on invitation as **Supporter**
- Recognized all Convention activities and at the **GALA** as **Supporter** on a poster listing all underwriters, Supporters, in-kind Supporters, auction/raffle Supporters, and title Supporter.
- Will be listed as **Supporter** in all press releases regarding this event
- 2 tickets to the GALA (7PM -1AM on Saturday, October 23, 2010) (value \$250)
- Logo wall will also be used throughout the evening for "Catch the Moment" to use as backdrop for guests to have pictures taken (see proposal above for more details).
- Will be listed as **Supporter** in all press releases regarding this event
- Will be listed as **Supporter** in the VAMA-GH website for the 12 months. [www.vamahouston.org](http://www.vamahouston.org) (website currently under construction).
- Opportunity to place your brochures or promotional products at the party and a table at our exhibition room.

- The right exposure to the right target market consisting of physicians, dentists, and pharmacists in practice throughout the US

**[Supporter will provide]**

- \$2,000 to be received by **September 1, 2010** to be included in the invitation. (A tax deductible form will be mailed to you for tax purpose).
- A logo for printing purposes (PDF or Illustrator format) by **September 1, 2010**.

**[Friend will receive]**

- Listed on invitation as **Friend**
- Recognized at all Convention activities and at the **GALA** as **Friend** on a poster listing all underwriters, sponsors, in-kind sponsors, auction/raffle sponsors, and title sponsor.
- Will be listed as **Friend** in all press releases regarding this event .
- Preferred seating for **Friend** and guests at the gala. Tickets must be bought separately and are not included at this level of sponsorship.
- Logo wall will also be used throughout the evening for “Catch the Moment” to use as backdrop for guests to have pictures taken (see proposal above for more details).
- Will be listed as **Friend** in all press releases regarding this event
- The right exposure to the right target market consisting of physicians, dentists, and pharmacists in practice throughout the US

**[Friend Will Provide]**

- \$1,000 to be received by **September 1, 2010** to be included in the invitation. (A tax deductible form will be mailed to you for tax purpose).
- A logo for printing purposes (PDF or Illustrator format) by **September 1, 2010**.

In addition to the sponsorship levels as detailed above, we also have exhibition tables for the 3 days of the convention for \$750.

Please accept our invitation to become our Title Sponsor, Underwriter, Sponsor, Supporter, Friend, in-kind sponsors, and/or auction/raffle sponsors for this high profile event, the 2010 National Convention for the Vietnamese American Medical Association of the USA. We have limited space for “Underwriters” due to a maximum of 10 logos can be included on the “logo wall”. **Time is of the essence. We need your answer by September 1, 2010** or sooner (first-come-first-serve).

Thank you.

The organizing committee for the 2010 VAMA-USA convention in Houston, Texas.

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VAMA-USA 2010 National convention - Respond Form – Please fill out this form and return to: Khanh Nguyen, MD, VAMA-Greater Houston, 4014 Underwood, Houston, TX 77025, or contact Gayla Bruner, RN, BSN, CCMEP  
Office of Continuing Medical Education, 9301 SW Freeway, Suite 470, Houston, Texas 77074, Phone 713-448-5101

Name: \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

(Please check off)  Title Sponsor  Underwriter  Sponsor  Supporter  Friend

In-Kind Sponsor valued at \$\_\_\_\_\_  Auction/Raffle Sponsor valued at \$\_\_\_\_\_  Exhibition Table

Will mail a check  Will have check ready to be picked up on \_\_\_\_/\_\_\_\_/\_\_\_\_

Will mail item(s)  Will have item(s) ready to be picked up on \_\_\_\_/\_\_\_\_/\_\_\_\_